

Oscoda County Library Board

430 W. Eighth Street
Mio, Michigan 48647
Phone: 989-826-3613
Fax: 989-826-5461

OFFICIAL MINUTES

Approved May 9, 2012

A SPECIAL MEETING OF THE OSCODA COUNTY LIBRARY BOARD WAS HELD ON
SUNDAY, APRIL 15, 2012 AT 2:00 P.M. AT THE OSCODA COUNTY LIBRARY.

Call to Order: 2:05 p.m.

Members Present: Olsen, Crane, Stenzel, Call, and Shumaker

Members Absent: None

Others Present: Amy Knepp

Old Business

Millage Campaign

Board members discussed the various types of promotional materials and prices: banners, posters, brochures, postcards, handouts, business cards, flyers, etc. There are several places

Since the auditor recommended that any donations for the millage campaign not be run through any of the Library's accounts, Chairman Olsen suggested a committee be formed – "Supporters of the Oscoda County Library". An ID # will need to be obtained from the County Clerk's Office. And, a mailing address will need to be submitted. In order to receive donations, an account will need to be opened at a local banking establishment. The committee will also need a treasurer and have a plan for dissolution. Any campaign literature asking the public to vote for the millage must have the name of the committee on it. The board was reminded that the Library can only provide non-influential/non-committal information literature explaining library services.

The board agreed that the public needs to know about Library funding and the reductions the Library has seen over the years as well as the impact reduced funding has made and will continue to make on services.

A spending plan was developed listing items in categories and prioritizing spending based on years (1-4) of the millage. This will become the basis of a handout for group presentations.

New Business

4th of July Parade

The board discussed participation in the various local parades and that we should have a table to sell used books at the Mio 4th of July festivities. This would increase awareness of the Library.

Crane/Stenzel Approve payment of \$20 fee to have a table at the Mio 4th of July festivities for book sale.

4 Ayes : 0 Nays. **Motion carried.**

Board Member Comments

Board member Stenzel suggested redesigning the entryway so that community brochures could be placed in a holder on the wall instead of on the library counters.

Seeing no further business, Chairman Olsen adjourned the meeting. The next regular meeting will be held May 9, 2012 at 4:45 p.m.

Respectfully submitted,
Deb Shumaker - Secretary